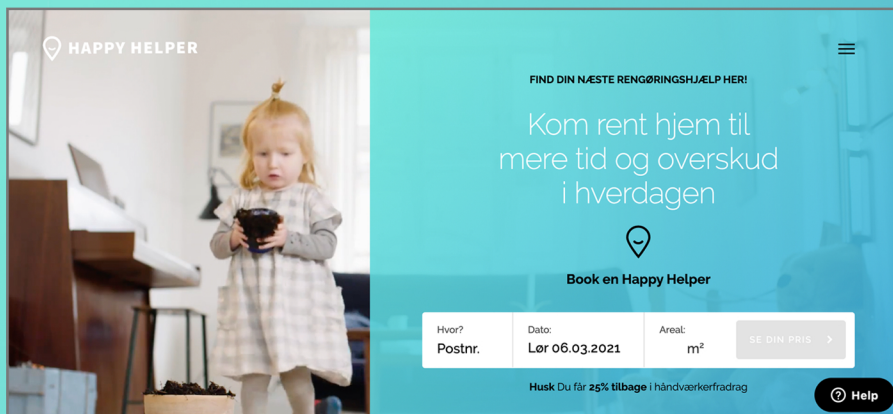


Happy Helper



Background

When the initial founder of Happy Helper decided to realize his idea of a sharing-economy-based cleaning platform, he needed a strong digital partner to create the architecture behind the solution and eventually to produce and maintain both front end and back end.

He found that partner in Ovdal, who has a proven track record in designing and developing business critical, tech driven innovation - from idea to final app store submission.

Solution

We took on the project and Mathias Ovdal engaged himself in the CTO role, which gave the owner circle the time and space to focus on the business development and the funding round that eventually led to the listing on Nasdaq First North.

Ovdal is responsible for the development of the entire platform, which besides the frontend consists of a complex backend system, which takes care of customer requests, books the cleaning personnel, conveys the contact between all parties and most importantly handles the payments.

Results

The Happy Helper platform has been received extremely well by the danish households, and more than a quarter of a million cleaning appointments have been booked so far via Happy Helper, which since the start has recruited in the neighborhood of 5.000 cleaners to help keep the danish homes clean and the home-owners happy.

Contact

If you want to learn more about this Case, or perhaps maybe you have a new project or startup that needs a strong digital partner? Then don't hesitate to contact Mathias Ovdal on mobile 26 30 35 15 or via mathias@ovdal.dk