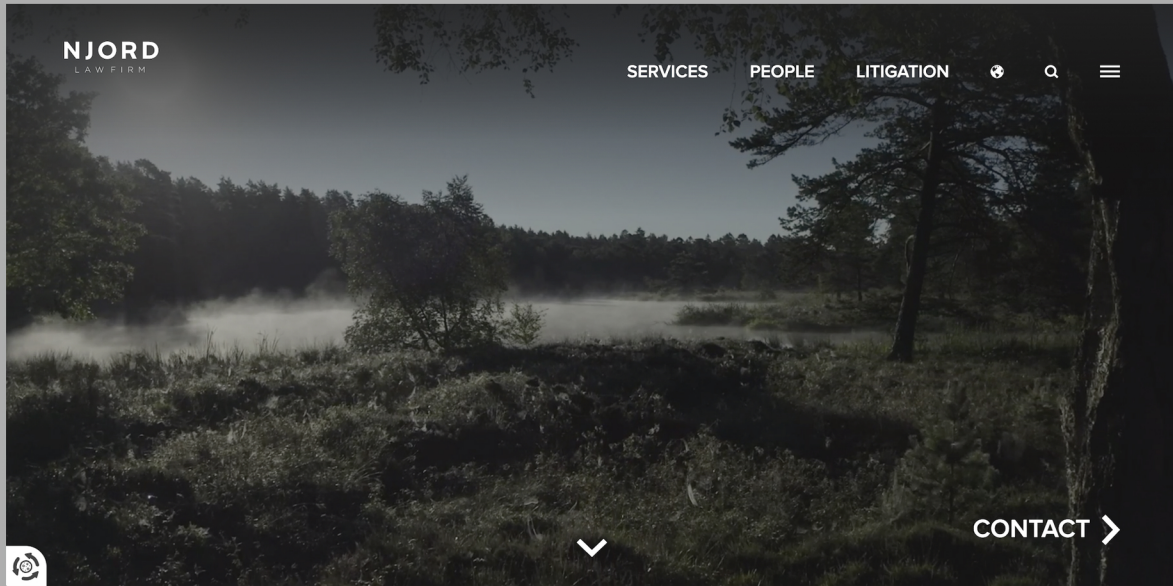


NJORD



Background

NJORD, a full-service international law firm based in the Nordic region, wanted to renew their digital profile. The new website should reflect the firm's core values, way of working and Nordic profile.

When you choose Njord Law Firm, you get advice cut to the bone, provided as effective solutions in plain language, and the website should be equally direct, built on a fast responding platform and wrapped in an elegant Nordic design language.

The business objective was to generate more qualified traffic, and to raise the conversion rate of new clients.

Solution

We recommended Drupal 8 as technical platform, which perfectly underpinned the client's wish for a dynamic module-based site. Furthermore, Drupal 8 is an excellent choice for solutions with many different languages and/or branches.

And even though the information found on the site is vast, with several thousand pages published, we managed to create a very user-friendly gateway to all the services of Njord, where all relevant information never is more than a few clicks away.

The professional elegant Nordic look of the website is supported by beautiful mood films carefully selected to create the right atmosphere.

Contact

If you want to learn more about this Case, or perhaps maybe you have a new project or startup that needs a strong digital partner? Then don't hesitate to contact Mathias Ovdal on mobile 26 30 35 15 or via mathias@ovdal.dk